

20th RENCONTRES INTERNATIONALES DE LA MODE / HYERES 2021

The Rencontres Internationales de la Mode are organized by the Fédération de la Haute Couture et de la Mode with the support of Le DEFI and the participation of Givaudan

Friday October 15

03:00PM: Fashion, Circular Economy and Regulation workshop organized by
la Fédération de la Haute Couture et de la Mode
Villa Noailles, Tente Pinède

06:00PM: Masterclass by Louise Trotter, President of the Fashion jury and guest of honor
Villa Noailles, Tente Pinède

08:00PM : Fashion Show
Hangar de la Mouture, salin des Pesquiers, Hyères

10:00PM : Diner at Lido Beach
5 Avenue Emile Gerard 83400 Hyères

Saturday October 16

10:30AM: Sustainable development: limit or creative opportunity?
Round table led by Karine Vergniol
Tente Pinède, Villa Noailles

Speakers :

Benjamin Benmoyal, Founder, Designer, Benjamin Benmoyal
Eric Dupont, Director of the Sustainable Development, Supply Chain and Sourcing Transformation,
Chanel
Gilles Lasbordes, General Manager, Première Vision
Xavier Renard, Global Head of Fine Fragrances, Givaudan
Louisane Roy, Head of South France, la Réserve des Arts
Géraldine Vallejo, Sustainability Programme Director, Kering

Short video :

Philippe Guilet, Founder, President, Renaissance

12:00AM : Lunch at la Villa Noailles

02:00PM : Physical or digital: what future for sustainable fashion?
Round table led by Karine Vergniol
Villa Noailles, Tente Pinède

Speakers :

Alexandre Capelli, Group Deputy Director Environment Development, LVMH
René Célestin, Founder, Director, Agence OBO
Kevin Germanier, Founder, Designer, Germanier
Macha Makeïeff, Director of la Criée, Théâtre national de Marseille
Guillaume Robic, Delegate Director, Development, Communication and Events,
Fédération de la Haute Couture et de la Mode

Short videos :

Michael Jaïs, CEO Launchmetrics
Charlotte Rolland, PhD in neuroscience, co-founder, New Brain
Daria Shapovalova and Natalia Modenova, Founders, Dress-X

04:00PM : The new challenges of fashion in Europe: issues and prospects

Round table by led Karine Vergniol

Villa Noailles, Tente Pinède

Speakers :

Sophie Brocart, Director, Patou, Prize Mentoring Director, LVMH Prize

Carlo Capasa, President, Camera Nazionale della Moda Italiana

Sylvie Chailloux, President, Société de Confection Textile du Maine, President, UFIMH

Stefano Martinetto, President, Tomorrow London Limited

Pascal Morand, Executive President, Fédération de la Haute Couture et de la Mode

Lucien Pagès, Founder, President, Lucien Pagès

Claudio Rovere, Founder, President, Holding Industriale SpA

Short video :

Franck Riester, Minister Delegate for Foreign Trade and Economic Attractiveness,
attached to the Minister for Europe and Foreign Affairs

05:30PM : Masterclass by Christian Louboutin, president of the Fashion Accesories Jury and guest of honor

Villa Noailles, Tente Pinède

08:00PM : Fashion Show

Hangar de la Mouture, salin des Pesquiers, Hyères

10:00PM : Diner at Le Marais restaurant

1366 Boulevard de la marine 83400 Hyères

Sunday October 17

10:00AM : Legal workshop organized by la Fédération de la Haute Couture et de la Mode

Villa Noailles, Tente Pinède

Useful numbers

- Hyères radio cabs (04 94 00 60 00)

- La reine Jane (04 94 66 32 64 // Quai des Cormorans, 83400 Hyères)

- Lido (04 94 01 43 80 // 5 Av. Emile Gérard, 83400 Hyères)

- BOR (04 94 58 02 73 // 3 Av. Emile Gérard, 83400 Hyères)

- Marais (09 54 12 72 09 // 1366 Bd de la Marine, 83400 Hyères)

- Denti Fish Eatery (06 08 97 09 43 // Pl. Georges Clemenceau, 83400 Hyères)

- Emergencies : (04 94 00 24 51 // Bd Marechal Juin, 83400 Hyères)

- The on-duty pharmacy : Pharmacie Gambetta // 20 Avenue Gambetta Hyères // 04 94 65 06 83