



FÉDÉRATION DE LA HAUTE COUTURE ET DE LA MODE

Haute Couture online From July 6th to July 8th, 2020

On the occasion of Fall/Winter 2020/2021 Haute Couture Collections, The Fédération de la Haute Couture et de la Mode is organizing a Haute Couture online event. It will take place from July 6th to July 8th 2020.

This event will be structured around a dedicated platform. The principle of the official calendar is maintained.

Each House will be represented in the form of a creative film/video. Additional content will be included in an editorialized section of the platform. All of this will be widely shared on the main international media networks.

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