



FÉDÉRATION
DE LA HAUTE COUTURE
ET DE LA MODE

23rd Rencontres Internationales de la Mode

Saturday, October 12th

The Rencontres Internationales de la Mode are organised by the Fédération de la Haute Couture et de la Mode with the support of Le DEFI and the participation of French Touch.



Fashion weaving links

Fashion is a collective work. It creates and feeds on the most diverse links between professions, skills, expertise and knowledge of all kinds. These universes unite and work together to create something that is constantly renewed. So, a fashion collection, and the way it is staged, federates talents and communities.

First Round Table: 10:30-12:00 am

Creative communities

Fashion unifies the cultural and creative industries through the wide range of talents it brings together: design, arts and crafts, music, visual arts, set design, dance, film, etc. It brings together a wide range of talents, all of which contribute to a unique identity that can be seen worldwide. What are the driving forces behind these ecosystems?

Second Round Table: 02:00-03:15 pm

Ecological communities

Ecological communities assess the social and environmental responsibility issues facing fashion brands and propose solutions to overcome them. They also initiate innovations that fuel creativity. What is the link between fashion design and the ecological imperative? What horizon do these innovations sketch out?

Third Round Table: 03:30-04:45 pm

International communities

Inherently, fashion is international, but it also draws on local characteristics. The result is an architecture of communities and links on the scale of cities and territories, of the world and cultures that constitute a permanent breeding ground for creativity, exchange and diversity. How does the creative vitality of the ecosystems and players that make them up emerge and structure themselves?

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Round table led by Karine Vergniol, Villa Noailles, Tente Pinède

Gary Farkas, Producer, Co-founder, PHANTASM/VIXENS

Gary Farkas is a French entrepreneur and producer, co-founder of several creative companies based in Paris. In 2022, he established PHENOMENA, an agency dedicated to representing artists with distinctive and contemporary photographic styles, promoting unique talents and visions in an image-saturated world. In 2020, he co-founded the art spaces SAUVAGES and TZANTZA in the heart of Paris, hybrid venues where art and events intersect to create immersive and novel experiences. Active in the audiovisual industry since 2015, Gary is also behind VIXENS and PHANTASM, two production companies supporting diverse projects and collaborating with emerging talents to craft original and impactful narratives. His career is marked by a commitment to championing new artistic voices and pushing the boundaries of audiovisual creativity.

Marion Mailaender, Interior architect and designer

A graduate of the Ecole Boulle, Marion Mailaender founded her interior architecture and design agency in Marseille in 2004. She creates objects, scenography and residential, hotel and commercial projects. Her varied and unique projects range from the reinterpretation of Sophie Calle's house to the creation of a boutique co-designed with Amélie Pichard in Paris, and the identity of the Tuba hotel in Marseille. Marion uses everyday materials to create hybrid, poetic objects that challenge our relationship with space. Her 'Architecture à emporter' series highlights plasterboard lamps and building site elements, transforming the banal into objects of desire. She draws her inspiration from the culture, fashion and references of the 1980s, while incorporating pieces by contemporary designers into her creations.

Pierre Marchal, Creative Director and Founder, JPPM Studio

Pierre P. Marchal is the founder of JPPM, a creative direction studio based in Paris since September 2014. A graduate of the École de la Chambre Syndicale de la Couture Parisienne in Design and Creation in 2012, the creative specialises in curating talent, developing bespoke publishing solutions and devising digital creative strategies in the fields of fashion, beauty and contemporary art. Alongside his work at JPPM, he held the positions of Art Director, Curator and Digital Creative at Condé Nast from January 2019 to September 2020 and was Image and Digital Strategy Advisor at Nina Ricci from September 2018 to September 2020.

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Creative communities

Fanny Némé-Abbadie, Head of Brands Partnerships Artists Services, BELIEVE

For almost 20 years, Fanny Némé-Abbadie has been working passionately to bring music and the arts together. After a few brief forays into contemporary art and fashion, she began her career in music. At the age of 21, At 21 she was hired as a PR at Sony Music as a PR, and when the Arista France label was set up within the major, she became Head of Communications and Image. For 7 years, she was involved in the development of artists such as Camélia Jordana, Indochine and Doja Cat. She saw how the market was evolving, and by setting up her first brand x artist partnerships, she quickly understood the potential, both financial and artistic, of this new marketing lever. In 2019, Believe, a fast-growing French digital distributor, approached her to create the Brands Artists Services department (All Point/ Animal 63/ Naïve labels). Since then, she has developed around a hundred bespoke partnership strategies for JUL, Yseult, The Blaze, Youssoupha and Yamê. Each of these original collaborations reinforces her belief in the need for creativity in the entertainment business, and illustrates the complementary nature of the various art forms.

Nicolas Santi-Weil, CEO, AMI Paris

Nicolas Santi-Weil is the CEO of AMI, the luxury men and women fashion House founded by Alexandre Mattiussi. His profound knowledge and understanding of the fashion and luxury industry stems from over 20 years of experience, in Paris and New York. He joined AMI in 2013, taking the reins of strategy and development. Acting as each other's co-pilot at the helm of AMI, Nicolas Santi-Weil and Alexandre Mattiussi form a dynamic and complementary working duo as CEO and Creative Director. Nicolas brought AMI to the international stage and turned it into a true French success story. An entrepreneur with an international profile, Nicolas Santi-Weil advises young designers and sits on the board of a number of fashion and lifestyle start-ups, acting both as an investor and a business angel. He believes in the power of collaboration and aims to foster cross-pollination between these industries to spark innovation and create unique opportunities for artists and entrepreneurs. He co-founded The Kooples in 2008 with the Elicha family, acting as its Executive Director until 2012, when the brand had opened more than 350 stores. He was a part of the governing board of the Fédération de la Haute Couture et de la Mode in Paris from 2016 to 2021. More recently, Nicolas founded the French Touch movement in 2020, backed by BPI France, the French Public Bank of Investment, and co-founded the music label French Parade with Marc Collin (Nouvelle Vague) in 2022. He identifies, produces and supports young French talents abroad, as well as foreign talents in France.

Emeric Tchatchoua, Founder & Creative director, 3.PARADIS

3.PARADIS was founded by French designer Emeric Tchatchoua in 2013 and is based in Paris. Winner of the Special Prize at the Andam Fashion Awards, 3.PARADIS stands among the young talents that take a completely different approach to the fashion industry, advocating for a new set of values. 3.PARADIS blends excellence in craftsmanship, the power of messages, uniqueness of styles, and the richness of cultures to create luxurious, dreamy, and inspiring fashion, allowing everyone to live a dream of freedom, fantasy, and fulfillment. It is the art of mix as a metaphor celebrating our diversity and fostering a collective life of abundance, while promoting values of liberation, universalism, and hope worldwide.

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Jeanne Friot, Founder & Creative director, JEANNE FRIOT

Jeanne Friot is a Paris-based gender-neutral brand founded in 2021 that offers ethical and inclusive fashion made in France. The brand offers pieces produced in limited series from recycled or upcycled materials. Jeanne Friot graduated from the Duperré school and the Institut Français de la Mode in 2018, and has worked for a number of fashion houses, including Balenciaga. Passionate about creating images, she has also worked as a stylist on editorials for Vogue Italia and Les Inrocks. Jeanne Friot made her mark with the leather and silver outfit she designed, in collaboration with Robert Mercier, for the silver rider at the opening ceremony of the Olympic Games, a creation seen the world over. It joined the Official Calendar of Paris Fashion Week® presentations in June 2022.

Cécile Gaume, General Director, LA SIRÈNE

Cécile Gaume founded and leads La Sirène, the first clothing spa combining eco-responsibility, innovation, and traditional French craftsmanship. This innovative concept aims to transform the way garments are maintained, focusing on sustainable practices while preserving artisanal quality. Cécile Gaume is committed to making La Sirène a model of excellence in the fashion industry, blending environmental performance with customer satisfaction.

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Ecological communities

Kevin Germanier, Founder & Creative director, KEVIN GERMANIER

Graduated from the Geneva University of Art and Design (HEAD) and Central Saint Martins, Kevin Germanier stands out with a clever blend of overflowing creativity and environmental awareness. After collaborating with the luxury brand Shanghai Tang in China and then Louis Vuitton in Paris, he embarked on the Germanier adventure in 2018. His grand creations are 100% upcycled and made from textile waste and reclaimed sequins. In 2019, he was a semi-finalist for the LVMH Prize, joined the SPHERE – Paris Fashion Week® Showroom, and has been listed in the Official Calendar of Paris Fashion Week® presentations since 2020. More recently, he signed Prélude, a project in collaboration with LVMH. Seven of the group's fashion houses gave Kévin Germanier unsold garments from several different collections. He had already presented part of his Prelude collection in December 2023 at the LIFE 360 Summit at UNESCO House in Paris.

Isabelle Lefort, Co-founder, PARIS GOOD FASHION

Isabelle Lefort, a trained journalist, co-founded Paris Good Fashion in 2019. This non-profit organisation, chaired by Sylvie Ebel, aims to accelerate change towards a more sustainable fashion industry. Since last July, alongside her commitment to the success of PGF, she has been leading the CSR working group of the Fashion & Luxury Sector Strategic Committee.

Annika Mohr Storfält, Global Sustainability Director, BALENCIAGA

Originally from Sweden, Annika has lived and worked in Paris for over twenty years. Fresh out of business school, she started her career in a large digital agency, managing accounts from multiple industries. Five years later, she “recycled” herself into fashion after completing a Master's in Fashion Management at Institut Français de la Mode. Annika joined Kering in 2004 and has worked for Balenciaga since 2006. Throughout her career, she has worked in positions that included responsibilities in retail, wholesale, e-business, e-concessions, digital marketing, customer service, digital production, P&L responsibility, buying, and merchandising. Thanks to this broad experience and a long-time passion for Sustainability, Annika moved in 2019 into the role of Global Sustainability Director at Balenciaga, building up a new department reporting to the CEO. At Balenciaga, sustainability is delivered by a passionate sustainability team and committed talents throughout the company in all regions.

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Jenke Ahmed Tailly, Stylist and Artistic Director

Jenke Ahmed Tailly has made a significant name for himself in the fashion world by dressing women such as Beyoncé, Naomi Campbell, and Kim Kardashian. He is a creative director, consultant, and stylist who has collaborated with prestigious fashion publications and both established and emerging houses. In 2016, Tailly served as the creative director for L'Officiel's «Gang of Africa» issue, which addressed the theme «Black Beauty Matters» and featured singer Ciara and model Iman. His career truly took off in 2011 when he styled Beyoncé for the cover of L'Officiel Paris' 90th anniversary edition, making her the first black woman to grace the cover of the magazine. This work received widespread acclaim and strengthened his relationship with Beyoncé, for whom he later served as creative director for three years. In September 2016, Tailly returned to L'Officiel, collaborating on its 95th anniversary «Gang of Africa» issue, featuring the tagline «Black Beauty Matters» and showcasing personalities like Ciara, Maria Borges, Ajak Wek, Iman, Grace Boi, Riley Montana, and Adesuwa Aighewi.

Simone Cipriani, Head, Ethical Fashion initiative of The International Trade Centre (ITC)

Simone Cipriani is a United Nations officer and the creator of the Ethical Fashion Initiative of the International Trade Centre (ITC), a joint agency of the United Nations and the World Trade Organization. As the head of this initiative, he promotes fair trade and supports the development of creative micro-enterprises within marginalized communities. Chair of the Steering Committee of the UN Alliance for Sustainable Fashion, Cipriani has established collaborations with renowned designers such as Vivienne Westwood, Sass & Bide, and Stella McCartney, making the initiative a driving force for ethical production.

Caroline Fabre, Executive Advisor, YOHJI YAMAMOTO

Fashion legend Caroline Fabre is Executive Adviser at Yohji Yamamoto Inc. where she returned to great acclaim in 2022. She began her career with the company, rising through the ranks to become Sales Director, contributing to the development of the Yohji Yamamoto, Yohji Yamamoto for Men and Y's lines, and playing a key role in the creation of Y-3, the ground-breaking collaboration between Yamamoto and Adidas. Caroline then joined Azzedine Alaïa, becoming the couturier's right-hand woman and Studio Director. After Azzedine Alaïa's passing, she took on the newly created position of director of heritage, editions and couture. Her return to Yamamoto marked a decisive moment for the house. Now based between Paris and Tokyo, she oversees the brand's commercial development and image, in close collaboration with the designer, bringing her expertise and strategic vision to reinforce Yohji Yamamoto's international presence.

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Mao Jinhong co-founded the fashion brand EXCEPTION de MIXMIND in Guangzhou in 1996, followed by Fangsuo Commune, a semi-bookstore/retail space in 2011. He is also the founder of the Mao Jinhong Arts Foundation, the Vice Chairman of the China National Garment Association, and the Guangdong Association for Promotion of Cooperation between Guangdong, Hong Kong & Macao. A graduate of the Beijing Institute of Fashion Technology, Mr. Mao has always aimed to create a brand that blends international fashion with Chinese aesthetics. Exception draws inspiration from traditional culture while respecting Western techniques. His Fangsuo bookstore, designed to provide a unique cultural experience, combines books, coffee, and exhibitions, creating a true cultural living space.

Carole Sabas, Consultant, Author, Writer

Born and raised in Marseille, France, Sabas was trained as a ballerina (Zizi Jeanmaire, Roland Petit), before switching to fashion journalism, after two masters in history of art (Paris I) and semiotics with Julia Kristeva (Paris VII). In 2007, she became correspondent for Vogue Paris and Vogue Hommes International in New York, covering talents, contemporary art and the local fashion scene. In 2014, she moved to Los Angeles to focus on trends scouting, becoming an expert in tech, culture and entertainment. Present and past clients include corporations and non-profits like L'Oreal group, Anduril and Ghetto Film School (advisory board). She is also a published author (Abrams/Media Participations, Louis Vuitton City Guides, and a 500-h certified yoga teacher.